

## CLAIMS

What is claimed is

1. A unitary molded clip for displaying and storing jewelry, said molded clip comprising:
  - a base;
  - first and second downwardly extending sidewalls, wherein said first and second downwardly extending sidewalls form the boundaries of a recess having a concave surface extending downwardly away from the surface of said base;
  - a tab extending from said first downwardly extending side wall, said tab projecting across said concave surface of said recess; and
  - a first winged projection which extends downwardly from said base into said recess toward said tab, so that an item of jewelry when inserted between said first winged projection and said tab is secured to the unitary molded clip.
2. A unitary molded clip as claimed in claim 1, further comprising a second winged projection disposed opposite of said first winged projection which extends downwardly from said base into said recess toward said tab.
3. A unitary molded clip as claimed in claim 2, wherein said first and second winged projections are spaced apart from said first and second downwardly extending walls and said tab.

4. A unitary molded clip as claimed in claim 1, wherein said first and second winged projections are recessed relative to said base of the unitary molded clip.

5. A unitary molded clip as claimed in claim 1, wherein said recess is triangular in shape formed by said first and second downwardly extending wall and said first and second winged projections.

6. A unitary molded clip as claimed in claim 1, wherein said recess is semi-elliptical in shape formed by said first and second downwardly extending wall and said first and second winged projections.

7. A unitary molded clip as claimed in claim 1, wherein said recess is at a 15 degree angle downward from the plane of said base.

8. A unitary molded clip as claimed in claim 1, wherein said recess is at a 25 degree angle downward from the plane of said base.

9. A unitary molded clip as claimed in claim 1, wherein said second downwardly extending wall of said recess forms a guideway in which to manipulate the jewelry into a position between said tab and said first winged projection.

10. A unitary molded clip as claimed in claim 1, wherein the unitary molded clip is made of a plastic.

11. A unitary molded clip as claimed in claim 10, wherein the unitary molded clip is injection molded.

12. A unitary molded clip as claimed in claim 1, wherein said first winged projection is constructed of a resilient plastic.

13. A unitary molded clip as claimed in claim 2, wherein said second winged projection is constructed of a resilient plastic.